



Common Sense Leadership

A Practical Guide to Making Leading and Managing Teams Simple

Common Sense Leadership is a COMPASS to help both new and experienced leaders understand what's expected in today's world, gain clarity on what it means to lead, and embrace how to lead well.

This clear and practical leadership excellence operating manual provides:

- ✓ Actionable insights for getting things done proactively and effectively.
- ✓ How to use "soft skills" to navigate thought-provoking conversations.
- ✓ Defining the roles, responsibilities, and scope of an effective leader.
- ✓ Helpful tips, tools, templates, and worksheets that can be readily leveraged to streamline tasks and gain confidence.
- ✓ Inspiring words of wisdom to keep you focused, organized, and on target!

Common Sense Leadership is the book you've been waiting for!

Author Joan M. Clark recognized the need for a practical leadership guide to help leaders at all stages of their journey—whether they are aspiring leaders—or experienced professionals looking to improve their leadership skills. *Common Sense Leadership* was created for individuals across all sectors, including corporate, nonprofit, manufacturing, healthcare, education, and civic organizations.

This resource is being used by leaders, managers, and talent developers to guide discussions and develop high-potential talent, ultimately leading to stronger teams and more effective leadership.

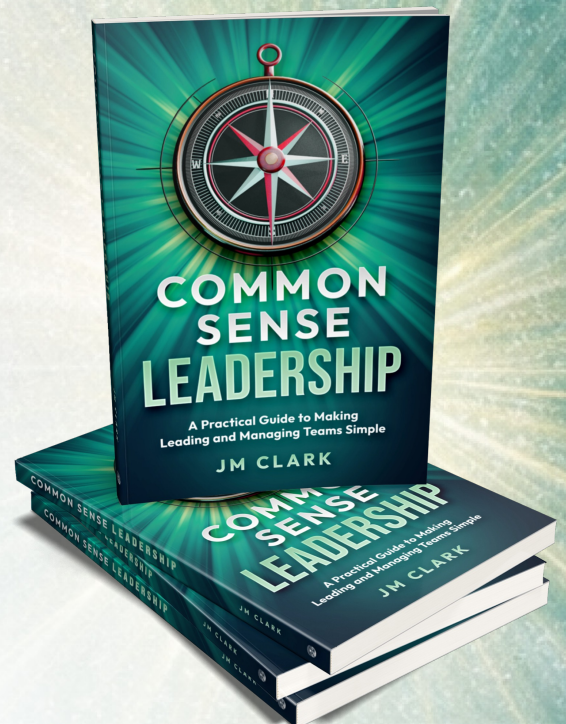
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About the Author



Joan M. Clark is an award-winning human resources executive, leadership development expert, certified coach, and consultant with over 30 years of experience helping teams and executives navigate the complexities of leadership and achieve exceptional results. Throughout her career, she has honed her ability to distill complex leadership challenges into practical, actionable strategies that can be applied by anyone, from new leaders to seasoned executives.

Joan is known for her straightforward, no-nonsense approach and passion for helping emerging leaders find their footing, while guiding experienced leaders in sharpening their skills and building high-performing teams.

As the Founder and CEO of JM Clark & Company, a strategic coaching and consulting firm, Joan specializes in partnering with executives and organizations to drive extraordinary results through innovative leadership, inclusion, and organizational alignment. Her expertise spans coaching, organization design and development, and crafting customized solutions that foster engagement and growth.

With a talent for synthesizing complex information into clear, actionable guidance, Joan is a sought-after speaker and consultant. She has worked globally across diverse industries, offering valuable insights into what makes organizations and leaders successful. This book is the culmination of her decades of experience, aimed at empowering the next generation of leaders.

“Highly recommend this read for every leader!”

This book is a gift to anyone who leads!

If you have ever wondered what to do or how to do it, here is your step-by-step guide to leadership success. Valuable insights, checklists, exercises, examples, templates, models and reflection questions that will be there for you in every situation you face as a leader. Joan role models authentic leadership by sharing her own mistakes and challenges along the way. You will rarely find a resource that goes the extra mile to give you not just actionable insights, but all the practical “how to.”

- William Rooney -
Consulting Software Architect

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